

WomanACT LOGO Policy

The WomanACT Member Logo is for use exclusive by active WomanACT members. We encourage WomanACT members to use the logo to highlight your organization or company's commitment to end violence against women.

Members agree to the following terms and conditions for the use of the WomanACT Logo:

- a) The WomanACT logo may only be used by members approved by the WomanACT Board of Directors.
- b) The logo may be used to identify your organization or company as a WomanACT member. It may be used on websites, signage, reports, brochures and other publicity or display materials.
- c) The logo may link only to the WomanACT web page. You may not use it to link to other pages on your website or any other websites.
- d) The logo must always be at least 1" in height when displaying in print or on screen.
- e) The logo must be used in its entirety and may not be altered in any way, including proportion, color, element, type, etc. except by express permission from WomanACT. You may not animate, morph or in any other way distort the appearance of the Logo.
- f) The logo can be printed in black ink or in its original colors. Altering the color scheme of the logo is not permitted.
- g) The logo may not be used to indicate any kind of endorsement by WomanACT of an organization or company's product or service; or that any official status for any product or service has been conferred by or is otherwise associated with WomanACT; or to show any kind of relationship with WomanACT aside from those permitted above.
- h) The logo may not be used on official documents such as sales contracts, or official disclosure documents provided to potential or actual clients or purchasers of a member company's services or products.
- i) The logo may not be used in connection with any disparaging statements about WomanACT or its products, or statements that otherwise reflect poorly on WomanACT. The logo may not be used on any web site that is in violation of any applicable laws or governmental regulations.
- j) WomanACT reserves the right to disallow any use of the Logo.
- k) Any unauthorized use of the Logo may result in legal action.

For more information, please contact:

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WomanACT
WOMAN ABUSE COUNCIL OF TORONTO